



Online South-South (East Africa, Egypt & Ethiopia) Leather Industry Exchange, B2B and Networking Forum

*Theme: 'Advancing Africa's Leather Industry
Through South-South Collaboration'*

VENUE: **VIRTUAL/MICROSOFT TEAMS**

DATE: **WEDNESDAY 27 - THURSDAY 28 JANUARY, 2021** | TIME: **14:00 PM - 17:00 PM EAT**

PROGRAMME

12:30 – 13:00	REGISTRATION: https://bit.ly/39cCwT4
Open B2B Engagements , Supported by the SSE event team and the CBIT Secretariat.	
14:00 – 14:10	Check-In and Technical Introduction. Yassin Awale – (Moderator) Enterprise development specialist and Chief Technical Advisor UNIDO LISEC (Modjo Leather City) Ethiopia.
14:10 – 14:20	Brief Orientation to Virtual Conference Functions. Brian Kiberenge – CBIT Secretariat.
14:20 – 14:35	Opening Remarks. Dr. Thomas Walter - GIZ- EAC.
14:35 – 14:50	Background to SSE, forum objectives in context of LIN project Mrs. Beatrice Mwasi – – Team Lead - LIN Project.
SSE - DAY 1 – ROLE OF POLICY IN COMPETITIVENESS OF LEATHER INDUSTRIES	
14:50 – 15:10	Keynote Address: The role of policy in building competitive leather industries. By Prof. Dr ^s . Mwinyihija – Executive Director, Africa Leather and Leather Products Institute (ALLPI).
15:10 – 15:30	Presentation 1: Policies driving the competitiveness of Egypt's leather industry). Eng/ Mahmoud Mohamed Sarg - President, Leather Export Council of Egypt.
15:30 – 16:00	Presentation 2: Policies driving the competitiveness of Ethiopia's leather industry. Mr. Daniel Getachew - Secretary General, Ethiopian Leather Industries Association.



PROGRAMME

16:00 – 16:15	Q&A. By Mr. Yassin Awale – Moderator.
16:15 – 16:30	Re-cap on lessons learnt and way forward for the East Africa leather industry with reference to policy(ies), other frameworks (e.g., trade facilitation). By Dr. Douglas Onyanha - Forum Repertoire.
16:30 – 17:00	Closing remarks for Day 1. Mrs. Beatrice Mwasi – Team Lead - LIN Project.
SSE - DAY 2 – THE MARKET PLACE	
Open B2B Engagements , Supported by the SSE event team and the CBIT Secretariat.	
14:00 – 14:15	Re-cap of Day 1 and Programme outline for Day 2. Mrs. Beatrice Mwasi– Team Lead - LIN Project.
14:15 – 14:45	Presentation 1: Transforming EA leather industries through effective policy framework – the case of Rwanda. By Ms. Mukashaka Germaine – Chairperson, Leather Value Chain Industry Platform, Rwanda.
14:45 – 14:50	Q&A Session. By Yassin Awale – Moderator.
14:50 – 15:20	Consolidating lessons learnt and way forward for the East Africa leather industry. By Dr. Douglas Onyanha - Forum Repertoire.
15:20 – 15:30	Vote of Thanks. Industry Representative.
15:30 – 16:00	Closing remarks and forum closure. By Mrs. Beatrice Mwasi – Team Lead - LIN Project.
16:00 – 16:30	Extended B2B Engagements. Coordinated by the CBIT Secretariat.
- END OF FORUM -	

